

## MANITOBA ADDICTIONS AWARENESS WEEK

<b>TOPIC:</b>	Design a cigarette package
<b>AUDIENCE:</b>	Grades 7 – 12; adult
<b>OUTCOME:</b>	Apply decision-making and problem solving strategies in case scenarios that focuses on substance use and abuse.  Examine the use and abuse of substances and potential consequences on personal health and well-being.

The government makes the cigarette companies put warnings on their packages, like: **Smoking Causes Cancer, Tobacco Smoke Can Harm Your Children, and Smoking Can Kill You.** But even with these scary warnings, people keep on buying cigarettes. Can you design a package that would *really* make people think about quitting smoking?

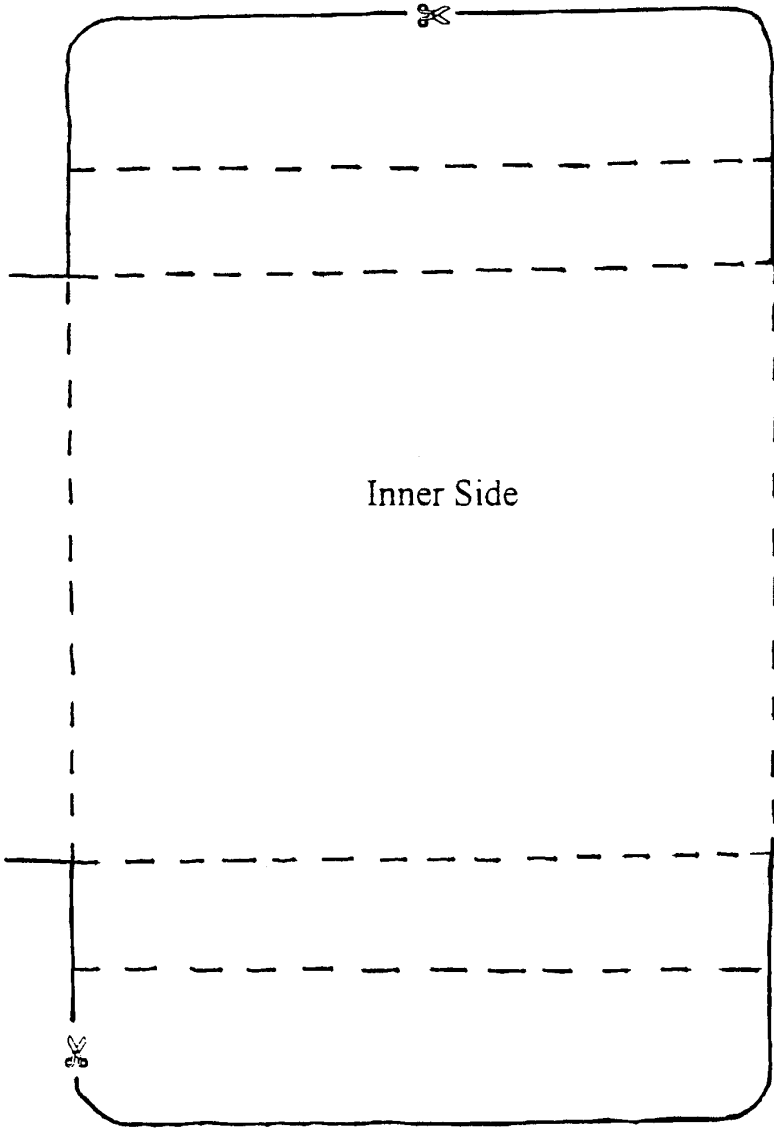
### How to Create Your Package:

- ✂ Trace or copy the template on the next page, and use it to design the outside part of a cigarette package that you think would make people *not* want to buy the product.
- ✂ Describe the harm that tobacco does, or offer healthier choices.
- ✂ Cut the one labeled (*outer side*) on the solid lines, and fold on the broken lines.
- ✂ Glue it together like a cigarette package, and insert the inner part that slides in and out. The inner slide is the one labeled (*inner side*).
- ✂ Display the finished package in a public setting to share your message.

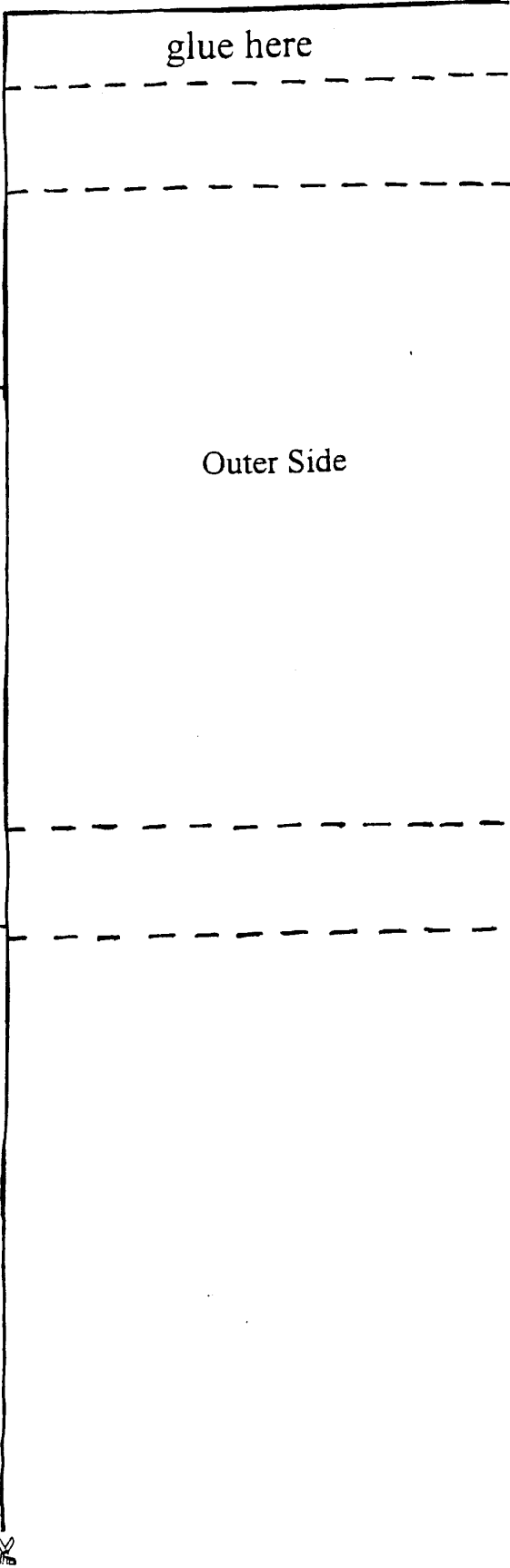
### How Effective is Your Design...?

Ask someone who smokes if the package that you designed would make them think about quitting smoking.

# Design a Cigarette Package



Inner Side



glue here

Outer Side